



Guerrilla Marketing for Coaches: Six Steps to Building Your Million-Dollar Coaching Practice

Jay Conrad Levinson, Andrew Neitlich

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START BUILDING YOUR MILLION-DOLLAR COACHING BUSINESS TODAY!

The coaching profession has experienced phenomenal growth over the past decade, and has become an accepted way for people and organizations to improve performance. In response to this demand, professionals from around the world are getting into coaching. Unfortunately, despite the growth of the coaching field, many coaches struggle to attract clients and charge what they are worth.

It doesn't have to be this way!

"Guerrilla Marketing for Coaches" provides a practical, step-by-step guide for coaches who want to fill their practice with desirable clients, and build a firm that generates wealth. Follow the six steps in this book--along with the many success stories from top coaches in the field--and you are on your way to having a million-dollar firm. You discover:

- * The top ways to attract clients and fill your practice--without spending much, if any, money.
- * The proven conversations to close deals and get hired.
- * How to build a firm that generates wealth for you, and make money even if you are not working directly with clients.

Join Guerrilla Marketing founder Jay Conrad Levinson and acclaimed coach trainer Andrew Neitlich as they guide you to true success in this booming profession.

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