



Making Sense of Change Management: A Complete Guide to the Models, Tools and Techniques of Organizational Change

Esther Cameron, Mike Green

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The world we live in continues to change at an intense rate. In order to succeed over the next few years, organizations must adapt to tough market conditions by changing their strategies, their structures, their boundaries and of course their expectations of staff and managers. Ideal reading for anyone who is currently part of or leading a change initiative, Making Sense of Change Management, 4th edition, is the definitive text in the field of change management. Aimed at students and professionals alike, it provides comprehensive coverage of the models, tools and techniques of successful change management with a focus on individual, team and organizational change to help the reader apply each concept to unique situations. Now with a new chapter exploring the integration of change management with project management, it also contains a completely revised and updated chapter on culture change that takes into account emerging thinking and practice.

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