

Ética de la comunicación televisiva (Spanish Edition)

José Perla



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Esta investigación recoge y analiza los puntos de vista críticos acerca de los contenidos de los programas de la televisión nacional; sobre todo por parte de los jóvenes, quienes lideran este nuevo fenómeno, que reclama ética y responsabilidad en el manejo de la pantalla, así como el cumplimiento de los códigos éticos de los medios audiovisuales y de la Ley 28278 o Ley de Radio y Televisión.

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