



# **Google Blogger For Small Businesses In 30 Minutes: How to create a basic website for your shop, professional services firm, LLC, or new business**

*Ian Lamont*

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# Google Blogger For Small Businesses In 30 Minutes: How to create a basic website for your shop, professional services firm, LLC, or new business

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**Updated in 2015!** Have you ever wanted to get a website for your business, but were worried about the cost and complexity? Worry no longer! There is a cheap, easy solution, explained in the revised and expanded edition of *Google Blogger For Small Businesses In 30 Minutes*. **In just 30 minutes, this book will give you a tutorial on how to set up a static Google Blogger website or blog with its own .com domain** (or a free Blogspot domain). Whether you own a shop, restaurant, consultancy, professional services firm, LLC, or other small business, this book will help your company establish an official online presence using Google's free Blogger templates. Customers will be able to more easily learn about your business and its products and services, at a cost that's far less than newspaper or Yellow Pages advertising. *Google Blogger For Small Businesses In 30 Minutes* uses **step-by-step instructions, dozens of screenshots, and many examples of Google Blogger websites to show how to leverage the service for your small business**. The book cuts through the confusion when it comes to choosing designs, fonts, links, and other features, helping you identify exactly what you need to do to set up your small business website. Many small businesses worry about whether a Google Blogger or Wordpress site is better. While listing the limitations of the Blogger service, the guide also describes the features that make it so attractive to users: Namely, its simple interface and Blogger's customization options. *Google Blogger For Small Businesses In 30 Minutes* covers the following topics:

- What type of small business website should you build?
- The Five-Minute Website Marketing Framework
- Creating a Google Blogger site and registering a domain
- Choosing a great-looking template (with a gallery of Google Blogger themes to view!)
- Customizing the site's appearance
- Creating homepage content
- Adding photos, videos, and maps
- Small business sites on mobile devices
- Choosing the right Google Blogger domain for your business
- Using Google Domains to register a .com domain for your small business
- Case Study: Main Street Treats
- Creating a product page
- Creating a page that links to a business Twitter account
- Small business blogs

*Google Blogger For Small Businesses In 30 Minutes* is an IN 30 MINUTES user guide. Other books in the series include *Dropbox In 30 Minutes*, *LinkedIn In 30 Minutes*, *Google Drive And Docs In 30 Minutes*, and *Excel Basics In 30 Minutes*.

## What readers are saying about the book

Ariel Q.: "A well-written book that allows the reader to take advantage of Google Blogger (there are few books of this good technology). The book uses scenarios and practical examples that lead the reader to

*understand why certain aspects of the technology are good for his use.” Anonymous customer: “Very concise and helpful little book for Google Blogger. I feel as though I’m all set for setting up my blogs for being an author and in the future once I’m a qualified life coach. The author was clear and easy to understand, and the photos and screenshots were helpful too.” P.E.: “This e-book tells you everything you need to know to personalize and configure Blogger as a small business website. It is delivered in a friendly, humorous, and personable manner. I felt as though Ian was sitting next to me telling me what to do.” James T.: “Good, clear instructions with lots of useful illustrations. I’d still be fumbling around if not for this helpful guide.” Note: Google Blogger For Small Businesses In 30 Minutes is not affiliated with “For Dummies” books, Google’s Blogger service, or other services referenced in the guide. In 30 Minutes® is a registered trademark of publisher i30 Media Corp. All rights reserved.*

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### **From reader reviews:**

#### **Kenneth Tillman:**

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#### **Martina Barton:**

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#### **Andre Todd:**

Spent a free time and energy to be fun activity to complete! A lot of people spent their spare time with their family, or their own friends. Usually they performing activity like watching television, planning to beach, or picnic inside park. They actually doing ditto every week. Do you feel it? Do you need to something different to fill your personal free time/ holiday? Can be reading a book is usually option to fill your free of charge time/ holiday. The first thing that you will ask may be what kinds of e-book that you should read. If you want to try look for book, may be the guide untitled Google Blogger For Small Businesses In 30 Minutes: How to create a basic website for your shop, professional services firm, LLC, or new business can be fine book to read. May be it might be best activity to you.

#### **Tiffany Serna:**

Playing with family in a park, coming to see the coastal world or hanging out with close friends is thing that usually you might have done when you have spare time, in that case why you don't try thing that really opposite from that. One particular activity that make you not sense tired but still relaxing, trilling like on roller coaster you already been ride on and with addition associated with. Even you love Google Blogger For

Small Businesses In 30 Minutes: How to create a basic website for your shop, professional services firm, LLC, or new business, you could enjoy both. It is very good combination right, you still need to miss it? What kind of hangout type is it? Oh seriously its mind hangout men. What? Still don't get it, oh come on its referred to as reading friends.

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