



Wired for Good: Strategic Technology Planning for Nonprofits

Joni Podolsky

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Wired for Good is a nuts-and-bolts guide to strategic technology planning for nonprofit organizations—no matter how large or small. This book leads nonprofits through a planning process that will help them align their technology use with their mission and strategic goals, determine what the appropriate technology tools are to meet those goals, and how the technology will be implemented and supported over time. This essential guide also shows how to win support for a strategic technology plan within an organization, evaluate a plan's effectiveness, and help staff and other stakeholders adapt to the changes new technology will bring about.

Wired for Good shows nonprofit professionals how to

- Get their organization ready for the strategic technology planning process
- Dispel the myths surrounding technology planning
- Understand the benefits of strategic technology planning
- Overcome organizational resistance to strategic technology planning
- Define the roles and responsibilities of staff and other key stakeholders in creating a successful plan
- Make the best use of volunteers and consultants
- Find the funds to support technology implementation

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