



The Economics of Sports (The Pearson Series in Economics)

Michael Leeds, Peter von Allmen

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For undergraduate courses in sports economics, this book introduces core economic concepts developed through examples from the sports industry.

The sports industry provides a seemingly endless set of examples from every area of microeconomics, giving students the opportunity to study economics in a context that holds their interest. The Economics of Sports explores economic concepts and theory of industrial organization, public finance, and labor economics in the context of applications and examples from American and international sports.



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