



Summary: Yes! - Noah Goldstein, Steve Martin and Robert Cialdini: 50 Scientifically Proven Ways To Be Persuasive

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Complete summary of Noah Goldstein, Steve Martin and Robert Cialdini's book: "Yes! 50 Scientifically Proven Ways To Be Persuasive".

This summary of the ideas from Noah Goldstein, Steve Martin and Robert Cialdini's book "Yes! 50 Scientifically Proven Ways To Be Persuasive" shows that when it comes to persuading others, sometimes small and subtle changes can have a big impact on your success. The authors highlight 50 strategies that have all been scientifically proven to persuade others and just how easy they are to implement. Read this book to start understanding the psychology of persuasion and make use of the most effective strategies to get what you want.

Added-value of this summary:

- Save time
- Understand the key strategies
- Expand your persuasive skills

To learn more, read "Yes! 50 Scientifically Proven Ways to Be Persuasive" to find out how you can become more persuasive in all areas of your life.

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