



# Hallmark: A Century of Caring

*Patrick Regan*

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# Hallmark: A Century of Caring

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**Hallmark: A Century of Caring** Patrick Regan  
100 years that crafted an iconic American company

A century ago, the Halls were a poverty-stricken family trying to make their way in a small Nebraska town. Today, they are a golden example of a family that has created a groundbreaking company. *Hallmark: A Century of Caring* is the inspirational story of an American dream brought to life through hard work, strong values, and a genuine care for both employees and customers.

Beginning with a heartfelt introduction from famed poet Maya Angelou, the reader is taken on a journey that follows the Hall family from Norfolk, Nebraska, to Kansas City, Missouri, the eventual home of Hallmark. Through boom times, war times, and the Great Depression, the company grew and flourished, always with the belief that its products and services must enrich people's lives. One hundred years after Joyce Hall first stepped off of the train in Kansas City, Hallmark is poised and ready for the future. This book is an enduring salute to the company and a historic journal of a truly iconic American company.

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Playing with family inside a park, coming to see the coastal world or hanging out with good friends is thing that usually you might have done when you have spare time, and then why you don't try factor that really opposite from that. A single activity that make you not experience tired but still relaxing, trilling like on roller coaster you have been ride on and with addition details. Even you love Hallmark: A Century of Caring, you could enjoy both. It is excellent combination right, you still want to miss it? What kind of hangout type is it? Oh seriously its mind hangout people. What? Still don't get it, oh come on its identified as reading friends.

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