

Old is new: Are Facebook-Twitter-YouTube thousands of years old?

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Where are we living now? Internet is everywhere. Websites have become part of our life. Social sites like Facebook, Twitter, YouTube and others are not becoming parts of our life, but they are becoming our life. Everyday newer web tools and newer ways of communication are approaching to us.

Well, let's pause.

So, are we living in a new era of communications and media practices?

Both yes and no. And also many things in between.

Why don't we think it this way that newer media technologies are nothing but extensions of the old ones? We talk about social networking sites, but the core concept of social networks existed in human society for thousands of years. All the texts, images and sounds that we find in the web, all these were there many years ago as well. We are now just getting all-in-one, that's the difference. Can that be a good reason to say that things have changed a lot?

Yes, things have changed. Yet, we are living in the same old and beautiful age. As long as we are Human Beings, we love to think that we have made a giant leap. Same time, again, as long as we are Human Beings, we equally love the spirit of our old inner self more than the new technologies we encounter outside.

That's the benchmark to judge whether it is a new media era or not. Have we become new forms of humans or that's only the shallow outer shell? Maybe we are as we were thousands of years ago. Interestingly, the concepts of Facebook, Twitter or YouTube were also with us since those days...couple of thousands years or more easily!

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