



## Epica Book 28: Creative Communications

*Patrick Taschler*

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Featuring work from communication agencies, film production companies, media consultancies, photographers and design studios, the *Epica Book* is a unique source of information and inspiration for all those interested in contemporary worldwide advertising trends.

The book includes an introduction by Jose Miguel Sokoloff (President of the Lowe Global Creative Council, Co-Chairman and Chief Creative Officer of Lowe/SSP3 Bogotá) and fascinating background stories on all the latest Epica d'Or winners.

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