



Videowalls

Robert Simpson, Robert S. Simpson

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Videowalls - The Book of the Big Electronics Image is a wide ranging review of both the applications of the big electronic images, and the methods of achieving them. Every main presentation method is reviewed with hundreds of full colour illustrations provided by many North American, European and Pacific Rim Experts, the book will be a valuable resource to all who work in presentation.

Videowalls - The Book of the Big Electronic Image is a wide ranging review of both the applications of big electronic images, and the methods of achieving them. Every main presentation method is reviewed, including the flat panel display, the big single electronic projector, the monitor videowall, the projected videowall and the giant stadium display. Applications are as varied as exhibitions, flight simulation, pop concerts, theater, product launches, museums, retail display, theme parks, advertising, horse racing, gas pipeline control rooms and basketball arenas.

Videowalls - The Book of the Big Electronic Image brings together information not otherwise available from a single source. With hundreds of full colour illustrations, provided by many North American, European and Pacific Rim experts, the book will be a valuable resource to all who work in presentation. It provides support for the training of staging, technical, sales and design staff within the industry, and can help designers and end users select the most appropriate format for their big electronic image.

Robert Simpson is Chairman of Electrosonic, an international company specializing in the design and manufacture of image control products and systems. He is a member of SMPTE, a holder of the distinguished achievement award of the ICIA, a member of SID and a fellow of the BKSTS. He is the author of Effective Audio Visual, 3rd Edition, also published by Focal Press.

Definitions; Performance factors; Image storage; Control, synchronization and interfacing; The Cathode Ray Tube; CRT projectors; The LCD i LCD projectors; Alternative monitor technologies; Alternative projection technologies; Screens for video projection; Outdoor and large area displays; Fundamentals of the videowall; Videowall formats; Videowall programming; Business communications and training; Decision spaces; Commerce, television and public events; Entertainment, culture and leisure sports; Shows for big image and videowall display; Automatic show systems

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